



Women Empowerment Award

Including a 24-week Growth Accelerator and 25,000 EUR Cash Prize

Who are we looking for?

Female entrepreneurs leading innovative social enterprises with a focus on Sub-Saharan Africa

Enterprises that already have their first customer and less than 1 million EUR revenue per year

Partners that can generate large scale social impact, sharing the vision:

Health for all, Hunger for none.



Apply here:

www.bayer-foundation/wea

“ Make the leap, seize the chance and scale your business to build a better future

Fatoumata Bâ,

Managing Partner of Janngo Capital & Board Member of the African Medical Supplies Platform (AMSP)





What do we offer?



Awards

A unique award for outstanding female entrepreneurs, boosting their growth through Bayer's network.

5 winners. Each to receive 25,000 EUR cash and 25,000 EUR in-kind.



Growth Accelerator

24 weeks of tailored support, training for scaling, how to tackle barriers in the ecosystem via new partners and active investor feedback.



Fundraising Opportunities

Opportunity to raise capital: access to growth partners & investors.



Comprehensive Networking

Being a part of Bayer Foundation's exceptional alumni network comprised of former awardees as well as access to third party funding through Bayer Foundation's partner organizations.



Expert Coaching

Access to mentorship from Bayer experts to produce tangible enhancement in terms of business development, financing or strategy.



I feel for any solution to work and be successful, it has to come from people who need it.

Anushka Ratnayake,
CEO and Founder of MyAgro





Application

Key documents to be uploaded:

1. A pitch deck including an executive summary describing your vision, your team structure, governance, business model and potential for scaling.
2. A report of the main challenges you are trying to solve in the next 12 months.
3. An overview of your organization's finances in 2020

Timeline

Submission of application
February 1st – February 28th

Jury selection
March – April

Growth Accelerator program
May – October

In collaboration with:



ACADEMY for
CORPORATE
ENTREPRENEURSHIP

Call for application
February 1st

Close of application
February 28th

Announcement of winners
April 30th

Awards Ceremony
Early May

**Presentation
on Bayer Foundation
Social Innovation Day**
November 2021

Apply via:

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